ACTIVITY UPDATE

ALLEGAN COUNTY • FIRST QUARTER 2019

This report is provided to Lakeshore Advantage investors as a quarterly update on activities and initiatives that support primary employers in our region.

2018 ALLEGAN COUNTY SUCCESSES

9 Successful projects

$16.4+ million in private investment

130+ new jobs

CURRENT PROJECT PIPELINE

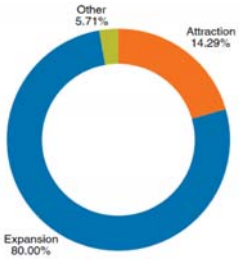
35 projects in the pipeline

7 projects close to announcement

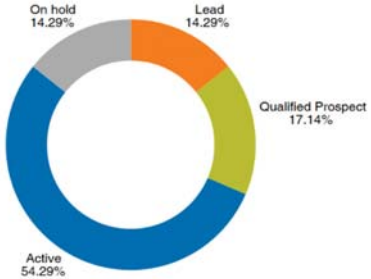
$282 million in new potential investment

1,778 potential new jobs

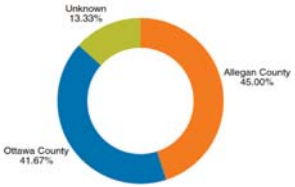
BY THE NUMBERS



Project Type



Project Status



Project Location

COMMUNITY ENGAGEMENT

Lakeshore Advantage Annual Meeting: 1/18/2019

- We shared 2018 successes and a picture of our future, one where **current and future generations want to live and work in our vibrant economy**.
- Rich Currie, welding instructor of 30 years with the Allegan Tech Center, received the **Visionary Award,** $500 for him and $1,000 for his school to continue in-demand career awareness efforts.

HIGHLIGHTS

1 Pure Michigan Agricultural Summit

Lakeshore Advantage exhibited at the Pure Michigan Agricultural Summit and promoted opportunities to attend this summit to Allegan County businesses.

The Summit, held March 19th at the Kalamazoo Radisson, was an opportunity for companies with purchasing needs to meet with local suppliers and for local suppliers to share the products and services they provide to the agriculture industry. The goal of the summit is to make local supplier connections in the industry.

2 Chamber of Commerce Engagement

Lakeshore Advantage recently became Wayland Chamber and Otsego-Plainwell Chamber members, and will soon be Fenville Chamber members. Chamber membership shows commitment and business support to communities. We work with chamber partners to collaborate on economic development and business attraction efforts.

3 Exciting Times Ahead for Allegan

Read Greg King's blog to gain his perspective on what he is seeing in Allegan County, available in the News & Blogs section of our website.

ITEMS OF NOTE

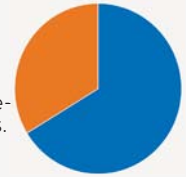
*In 2018, every **$1** invested in Lakeshore Advantage returned **$168** in private investment to the community.*

MAYOR'S ROUNDTABLE
City of Holland, 2/25/2019

- 70 student leaders
- 9 employers
- Mini-focus groups to gain talent insights
- Haworth, LG Chem, Trans-Matic

GOING PRO AWARDS

21% of Going PRO Region 4 awards were made to Allegan and Ottawa Counties. Region 4 is a 13-county region.



MI Total: $29,458,110

Region 4: $9,940,010

Ottawa and Allegan Counties: $2,107,305

UPCOMING EVENTS

- **LAKESHORE SENIOR CAREER EXPO**
  4/9/2019, 8:30am-11:30am @ Hope, DeVos Field House
- **CLEVELAND COMPARATIVE COMMUNITY TOUR**
  4/24/2019 - 4/26/2019
- **STARTUP TO GROWNUP INVESTOR EVENT**
  5/3/2019, 3:00pm-5:00pm @ Treehuis, Holland

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WEST MICHIGAN'S BUSINESS ADVANTAGE

Investor Update
Allegan County

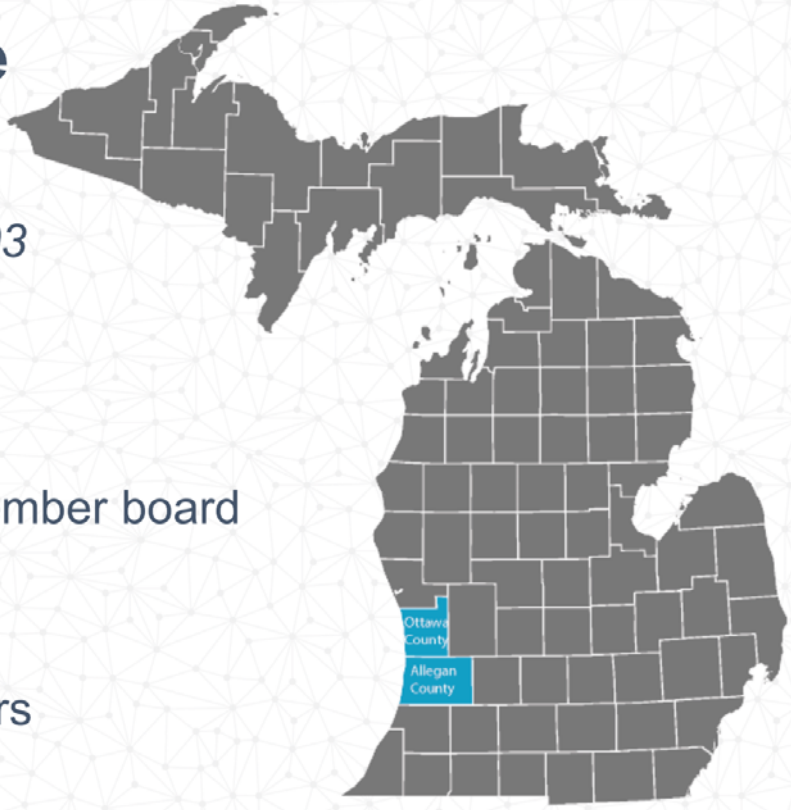
LAKESHORE ADVANTAGE

WEST MICHIGAN'S BUSINESS ADVANTAGE

www.LakeshoreAdvantage.com

Lakeshore Advantage

Non-profit local economic development org founded in 2003



Our team

- 12 employees
- Strategic direction from 20-member board

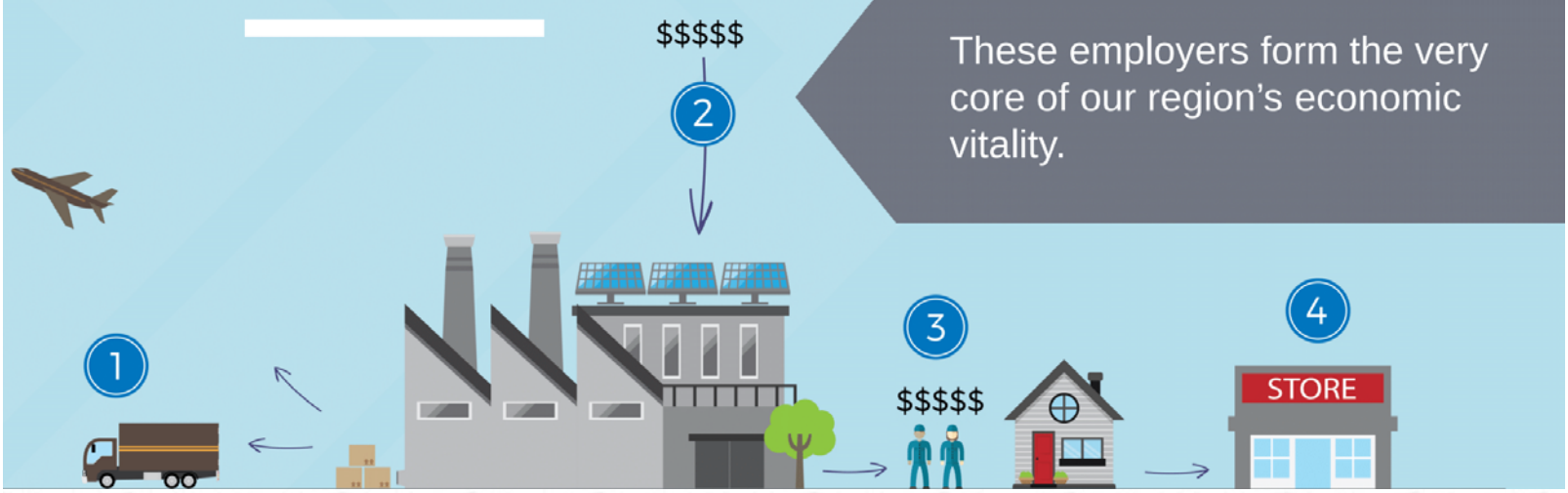
Extended team

- 130 public and private investors

We Serve Primary Employers, from Startups to Grown Ups

Primary employers export goods and services and bring wealth back into the community.

These employers form the very core of our region's economic vitality.



Lakeshore Advantage Core Focus

Maintain a robust primary business base at all stages of development.

Tackle talent challenges to overcome barriers to growth.

Look forward to ensure long term economic health.

Our Purpose

Ensuring current and future generations want to live and work in our vibrant economy.

Maintain a robust primary business base at all stages of development.

2018 Successes and Expansions

Major Expansions

2018 MAJOR COMPANY AND PROJECT EXPANSIONS

Company	Industry	Location	Private Investment	New Jobs
Gentex	High Tech Electronics	Zeeland Charter Twp.	$100,000,000	250
Fairlife	Food Processing	City of Coopersville	$50,000,000	70
Herman Miller	Office Furniture	City of Zeeland	$30,000,000	n/a
Tyson	Food Processing	Olive Twp.	$10,985,501	64
JR Automation	Automation Solutions	Holland Charter Twp.	$5,538,162	16
Creative Products Intl.	Consumer Household Goods	City of Holland	$5,230,747	8
Zeeland Farm Services	Food Processing	Zeeland Charter Twp.	$5,000,000	12
JR Automation	Automation Solutions	Holland Charter Twp.	$4,000,000	100
Formed Solutions	Plastic Fabrication	City of Holland	$3,563,572	10
Cedar Crest Dairy	Food Processing	City of Hudsonville	$2,785,387	16
Sebright Products	Recycling Equipment	Wayland Twp.	$2,400,000	24
Bekins	Electronic Integration	City of Coopersville	$2,200,000	20
RapidTek	Conveyor & Towing Components	Jamestown Charter Twp.	$2,087,350	10
DeBoer Bakkerij	Food Processing	City of Holland	$1,800,000	17
Red Wing Bags	Bag Manufacturing	Zeeland Charter Twp.	$1,799,520	3
Midway Machine Technologies	Automation Systems	Zeeland Charter Twp.	$1,697,250	5
Hudsonville Creamery	Food Processing	City of Holland	$1,599,552	25
Coastal Automotive	Automotive Safety Foam	City of Holland	$1,087,206	60
Automated Machine Systems	Automation Solutions	Georgetown Charter Twp.	$908,453	10
Material Transfer & Storage	Bulk Handling Equipment	Allegan Twp. and Trowbridge Twp.	$900,539	2
Kies Technologies	Sensors and Controls	City of Holland	$780,223	4
Skyline Fall Protection	Custom Safety Solutions	Allendale Charter Twp.	$729,000	2
Dutch Treat Foods	Food Processing	Zeeland Charter Twp.	$579,222	6
Donati	Plastic Fabrication	City of Holland	$550,000	n/a
Denso	Keyless Entry Systems	Georgetown Charter Twp.	$527,815	20
AllRout	CNC Routing	Zeeland Charter Twp.	$511,801	6
Ropes Courses	Engineered Adventure Courses	Allegan Twp.	$369,658	n/a

These projects represent over $235 million in private investment and 750+ new jobs.

LAKESHORE ADVANTAGE
West Michigan's Business Advantage
lakeshoreadvantage.com

Allegan County
In 2018

9 projects

$16.4+ million private investment

130+ new jobs

Expansion

$900k investment

Allegan & Trowbridge Twps.

Tackle talent challenges to overcome barriers to growth.

ROPES COURSES INCORPORATED

Going PRO Talent Fund

Upskilling the local workforce

$680k for training employees working in Allegan County

Celebrating k-12 education visionaries who positively impact in-demand careers

Visionary Award

2019 Recipient Rich Currie

Welding instructor for 30+ years

Look forward to ensure long term economic health.

Visit, Explore, Learn, Implement

Learn from the Competition

KOOPS

Automation Systems

Holland - Greenville, SC - Mexico

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Thank you

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