To achieve our vision and ensure Allegan County continues to progress and prosper, we MUST...

**Maintain our FINANCIAL STABILITY**
- Develop and maintain a balanced operational budget
- Maintain reserve funds
- Execute long-term financial planning

**Provide valuable and necessary quality services to our CUSTOMERS**
- Deliver affordable and accessible services
- Engage and educate our citizenry
- Collaborate locally and regionally

**Continuously improve our PROCESSES**
- Be efficient and cost effective
- Measure and learn from outcomes
- Seek and implement innovative solutions

**Support a united and ENGAGED WORKFORCE**
- Foster a positive, team-based work environment
- Employ and retain high-performing, quality employees
- Promote safety and wellness

**Vision:**
Provide our citizens superior and innovative services, be judicious and efficient in the expenditure of resources and promote a safe, clean and healthy environment in which to live, work and play.

**Respect, Integrity, Commitment, Honesty**

**TRANSPARENCY, FEEDBACK, ACCOUNTABILITY, COMMUNICATION**
STATE OF MICHIGAN

BOARD OF COMMISSIONERS OF THE COUNTY OF ALLEGAN

BOARD OF COMMISSIONERS-APPROVE COUNTY STRATEGIC PLAN

WHEREAS, on January 26, 2012, the Board of Commissioners reviewed the County Strategic Plan which includes the organizations strategic map that was organized to show the inter-relationships of four main components: engaged workforce, processes, financial stability, and customers;

WHEREAS, the strategic plan incorporates the organizations goals;

WHEREAS, the strategic plan shows how the four components and goals will be accomplished through the organizations values: Honesty, Integrity, Commitment, and Respect; and

THEREFORE BE IT RESOLVED the Allegan County Board of Commissioners approves the County Strategic Plan; as attached.

Moved by Commissioner Black, seconded by Commissioner Sage to adopt the resolution as presented. Motion carried by roll call vote: Yes - 10 votes. No - 0 votes. Absent - 1 vote.

ATTEST, A TRUE COPY

[Signature], Clerk-Register

APPROVED: February 9, 2012

cc: Admin. - Finance - Human Resources
Allegan County
Strategic Plan

February 9, 2012
Our Values:

Honesty, Integrity, Commitment and Respect will serve as the foundation for all of our words, deeds and actions in providing services to the citizens of Allegan County.

Honesty

- We are committed to conducting all business in a truthful, transparent manner. We will learn from the truth and grow individually and collectively as an organization.

Integrity

- We are committed to being trustworthy and ethically self-governing. We will perform utilizing our individual and collective knowledge, skills and competencies in a manner which elicits trust from the individuals whom we serve.

- We are committed to being responsible and making responsible decisions. We will make impartial recommendations based on facts, knowledge and collective input.

Commitment

- We are committed to professionalism. We will advocate, pursue and support professional development. We will perform at the highest level of professional standards and at the highest degree of our capabilities collectively and individually.

- We are committed to our governmental mission and will implement governmental services, ordinances and policies essential to the general welfare of Allegan County residents.

- We are committed to serving the greater good as an effective, efficient and unified county government. We are dedicated to improving the status and conditions of the County by serving those it represents.

Respect

- We are committed to maintaining the dignity of everyone at all times. We value the differences in every individual and embrace these differences to build a stronger organization and community.
County of Allegan
Strategic Plan

Components of strategic plans are defined in many different ways and are framed within many different models. There is no definitive “right” or “wrong” approach. The success of a strategic plan should be considered as what works for a specific organization and keeps it moving forward towards its vision and mission. The following definitions are not meant to define components from an industry standard perspective but rather how each is applied within the County’s plan.

The County of Allegan Strategic Plan consists of the following components, beginning with the broadest and most long-term elements to the most specific, short-range and tactical activities:

**Mission Statement:** An overarching, timeless expression of the County’s purpose and aspiration, addressing both what the County seeks to accomplish and the manner in which the County seeks to accomplish it.

*Allegan County shall plan, develop and evaluate the necessary policies and resources to ensure our county continues to progress and prosper.*

**Vision Statement:** An aspiring description of what the County would like to achieve or accomplish in the mid-term or long-term future. It is intended to serve as a clear guide for choosing current and future courses of action.

*Allegan County is committed to providing our citizens superior and innovative services, being judicious and efficient in the expenditure of resources and promoting a safe, clean and healthy environment in which to live, work, and play.*

**Values:** Shared attributes and behaviors that inform and guide our actions in delivering services.

**Goals (and Goal Statement):** Goals identify the major service or programmatic areas where the County will focus its strategic efforts. Goal Statements are broad, long-range “visions” for a significant area of the County's operations. It defines what the County must accomplish to achieve its mission. Implementation requires collaboration within and across programmatic clusters for achievement.

**Strategic Priorities:** Strategic priorities outline at a high level how the Goal will be accomplished. Strategic priorities should represent the major direction that the County will undertake to achieve the Goal. Strategic priorities are seen as having, at least, a five-year horizon.

*The preceding components require approval by the Board of Commissioners, including any updates or revisions. As the components below are more business/implementation/action plans and may need to be revised on a more frequent, tactical basis based upon experience or changed circumstances, they are provided for information purposes. Specific enabling actions may require Board action and will be brought forward at the appropriate time of implementation.*
Objectives: Objectives transition the plan into action by providing general direction that will be taken and are able to be measured.

Tasks: Tasks outline the specific steps that will be taken to complete an objective. They are the most tactical component of the plan and provide the greatest level of detail (specific measurements, deadlines, responsible parties, etc.)

Measurements (trends): Measurements describe the specific results/outcomes expected by each action taken to carry out the plan. They enable evaluation to take place and are often the most overlooked and feared component of strategic plans. However, the County views every outcome as valuable whether the expected result is achieved or not in that it provides an opportunity to evaluate for continuous improvement. Therefore, measurements are critical to the County’s success.